

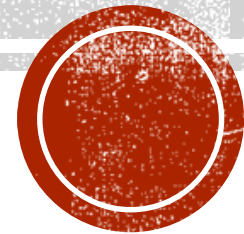


FRANCHISE OPPORTUNITY

Aim for Adventure...

...Live the Lifestyle

....Trust the Tradition



ABOUT CTR

- CTR Refrigeration & Food Store Equipment Ltd. is proud to provide a unique and profitable business opportunity that will compliment your existing retail location. We are an adventurous, friendly and energetic company with many years of experience in the sausage-making and butcher industry. We are excited to help you add fun, reliable & profitable, **High Caliber** products for your customers to make rewarding, tasty sausage and jerky!



- Call: 1-877-736-7287
- Email: info@ctrca.com
- www.highcaliberproducts.com



BENEFITS FOR YOU!



- Minimal Investment approx. \$ 6,500.00 (plus Freight & Taxes)
- Support from staff with many years of experience in the butchering & hunting industry
& successful company with over 15 years in business
- Top-quality, reliable **High Caliber** equipment & supplies
- Trusted, exclusive **High Caliber** products to compliment your existing business
- Small footprint display – maximize your valuable floor space in about 8 sq. ft.
- Easy re-order system
- No long-term agreement
- Customize your own product line based on your own unique market & customers
- Annual Sales Reports
- Increased exposure – your company website and location listed on our High Caliber site
- Profitable margins
- Promotional **High Caliber** materials

- www.highcaliberproducts.com



PRODUCTS

- **High Caliber** Spice Blends are manufactured in a Federal Facility with the guarantee of quality & consistency by using the finest ingredients, and the highest manufacturing & safety practices. We have chosen our top performers of sausage and jerky spice blends to start off your operation. Or, customize and add blends of your choice to create your own selection based on your market & customers. See the attached lists of products.
- **High Caliber Products** are produced with reliability and economy in mind for the hunter or home-butcher. We will help you choose the right selection of products that your customers desire. Sausage and jerky-making made easy and convenient for any enthusiast.



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HIGH CALIBER PRE-MIXED SPICE BLENDS

- Beef Burger
- Mild Italian
- Charburger
- Farmer's Sausage
- Cooked Salami
- Mennonite Sausage
- Liver Sausage
- Bratwurst
- Hot Pepperoni
- Mild Pepperoni
- Garlic Sausage
- Smokies
- Jalapeno Smokie
- Cowboy Jerky



- Maple Sausage
- Breakfast Sausage
- Peppered Beef Jerky
- Teriyaki Jerky
- Summer Sausage
- Pastrami
- Corned Beef
- Spicy Italian
- Cooked Ham Sausage
- Oktoberfest Sausage
- Hot n' Sweet Jerky
- Chorizo

Ask us about our Cures, Brines, Marinades,
Gluten Free Blends, Flavors & Additives...and much more!



PRICING

- Pricing has been determined by a team with over 15 years experience. With thorough knowledge of the industry, the products are priced competitively and can produce profitable sales for your company. Any price increases will be given 30 days written notice.



- www.highcaliberproducts.com



YOU WILL RECEIVE:

- **High Caliber** Display
 - Consisting of (5) 24" x 36" Chrome Wire Shelves and (4) Posts
 - (2) Chrome Side Grid Panels & Metal Pegs
 - Price tags for each product
 - High Caliber Sign on top of display
- **Promotional Material**
 - **Included:**
 - Product Brochures
 - Business Cards
 - Temperature Cooking Guide
 - **Additional Cost:**
 - Aprons
 - Golf Shirts
 - Pot Holders
 - Calendars
 - Magnets
 - Wall or Floor Banner
 - Insulated Grocery Cooler Bag
- www.highcaliberproducts.com



a HIGH CALIBER look...



- Quality Chrome Wire Shelving unit will fit into any environment.
- Filled with a great selection of High Caliber products for your loyal outdoorsmen and women.
- Unit fits into a 24" x 48" footprint - about 8 sq. ft.

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PROGRAM DETAILS

- Please allow 2 - 3 weeks for initial delivery
- Products are based on availability
- Shipping and Taxes extra
- Contact us for further details:
 - **Phone:** 1-877-736-7287
 - **Fax:** 403-444-2878
 - **Email:** info@ctrca.com



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THANK YOU FOR YOUR INTEREST IN THIS
OPPORTUNITY.
WE LOOK FORWARD TO PROVIDING YOU WITH A
HIGH CALIBER EXPERIENCE!

